

OVERDRIVE
1990-2000

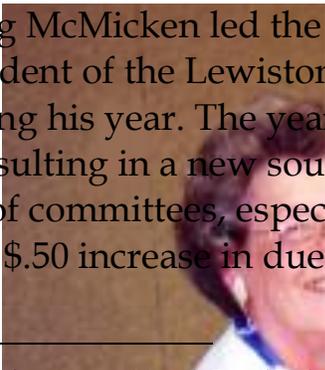
One might be tempted to characterize the fourth decade as "coasting", but "Overdrive" might be more appropriate. Membership

Community and World Events 1990-2000
Population grows from 5171 to 6900 (EST.)
Fishing limits curbs tourism.
Florence Food Share facility completed. 1992
Cold War over, USSR dismantled.
Completed Florence Events Center great success.
Stock Market tops 11,000: slips back. 1999
Slide Closes 101 north of Sea Lion Caves. 2000
World/Florence welcome year 2000.
Fred Meyer's comes to town.2000

in 2000 was the same as it was in 1990 even though at one point it reached 83. Some significant events took place during this period. Auction receipts for this ten-year period were more than double that generated in the first thirty. The club was regularly granting 10 scholarships and sending two or more students to the Camp RYLA¹. It played a leading role in sponsorship of the Salmon Trout Enhancement Program (STEP) and the Literacy Council. It entered the computer age with its own web page and ended the decade hosting the "best ever" district conference. It was trim

but fit.

Craig McMicken led the club into the new decade. He had been president of the Lewiston, Idaho club and introduced some new ideas during his year. The year earlier he changed the format of the auction resulting in a new source of income for the club. He stressed the work of committees, especially the program committee. The club adopted a \$.50 increase in dues for a World Service Committee



¹ RYLA stands for Rotary Youth Leadership Awards and is granted to entering seniors. At camp they learn leadership skills. Sheila Burhans

project. Sheila Berhans started playing background piano music adding ambiance to the weekly meetings. After his term of office, the club nominated Craig as District Governor.

The district introduced the Rotary Youth Leadership award in 1991 and the club responded by providing scholarships for two Siuslaw High School students and one for a Mapleton student. Sonja Ayers, Stacy Taylor, and Lyndia Hammer were chosen to attend the first camp. This program has cost the club about \$900 a year.

Craig also convinced the club to acquire some good audio-visual equipment to facilitate programs. A combination overhead and slide projector was purchased.

For its first World Community Service project, the club joined with several other clubs in the district to support the Lifewater project. A village in Africa was able to have its own water supply. This same effort was continued the next year and villages in Malawi and Rwanda each received clean water supply and hand pumps.

Dick Smith, Bob Read, and A.J. Brauer put their heads together to develop a way in which the Florence Rotary Club could relate to

Rotary Happenings
1990-2000

- Membership from 72 to 83 and back to 72.
- Sheila begins to play for club meetings.
- Began regular support of World Community Service. 1990
- First RYLA scholarship. 1991
- Launched Eldama Ravine AIDS project in Kenya. 1992
- First Ambassadorial student, Lisa Lutero. 1993
- Big drive for Paul Harris Fellows.
- Donated \$15,000 to FEC.
- First load dropped on reef. 1996
- Launch club web-page. 1996
- Initiate McStudy Hall. 1997
- Club support of community projects surpasses \$30,000. 1998
- Reject idea of new club, move to FEC. 1999
- Ed and Evelyn Strange first Benefactor's Award. 1999

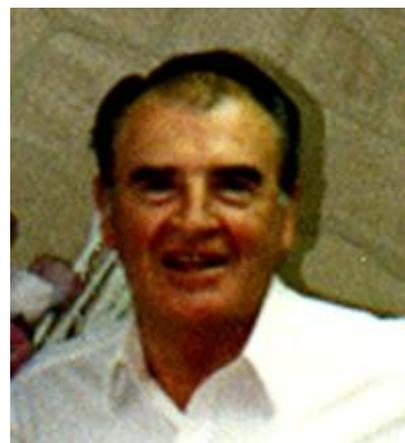
Mercy Hospital in Eldama Ravine, Kenya where Brauer was to give two years service. This is the only medical facility serving a population of approximately 350,000. He said the biggest problem



Mercy Hospital, Eldama Ravine, Kenya
A. J. and Catherine Brauer top right.

they face was testing for AIDS. It was estimated that it would take \$16,000. The club with a boost from Oregon Pacific Banking Company raised \$6,000. Several other clubs in the district heard of the project and contributed another \$1,000. The district provided \$1,000 and the Rotary Foundation matched with \$8,000.

In sponsoring an international project, RI requires involvement with a Rotary Club in the area. Bob Read had an education in international negotiations and a huge phone bill. During the process, changes in medical technology required a change in plans from equipment to testing kits. Without Bob's tenacity, this project could not have been completed. The club received the District Governor Dick Olson's 1992 Award for World Service. (See International Service Section for details on this project.)



Bob Read

Some presidents have given speakers a small gift of appreciation for appearing before the club. In response to RI 1992 emphasis on Preserving Planet Earth, Dick Smith chose to give what he called an "Oregon Do-It-Yourself Kit". This was a small Douglass Fir tree that he encouraged recipients to plant. By the end of the year, the trees were getting a bit ragged. When asked if he would speak to the club, Glenn Butler said, "I will if I don't have to accept that damn scraggly tree which Dick will try to give me."

A scholarship was created in the name of the Sneddon Family recognizing their help over many years. Blair first worked as the auctioneer in 1972. Bob and Gerry later joined in the effort.

Due to good auction results and some excess payments on meals, the club had about \$40,000 in reserves. A committee was appointed to develop a plan for utilization of these funds. A portion was used to match a portion of a member's Paul Harris Sustaining Membership. \$4000 went to the Eldama Ravine AIDS project.

In 1992, Jim Barnhart doubled the student of the month program allowing the selection of a girl and a boy each time. Rotarians are consistently impressed by the quality of young people in our schools.

During this time, the Reef Project continued to hit one snag after another. Requirements for testing and insurance changed. The relationship between the club and the port required negotiations. Concrete pipe, provided by Spec Industries of Eugene, owned by Dick Olson, Past District Governor. It needed to be transported from Eugene to Florence and stored in a staging area. Finally, on a cold day in September of 1996, two cranes on a seagoing barge dropped in the



Students of the Month
Kim Dyer and Chris Conlee
1996

designated area 750,000 pounds of concrete pipe. They were bound together with cables in units weighing a minimum of 5000. An additional 1,358,333 cubic yards is still needed. The site was named Sandmann's Reef in honor of Jerry Sandmann who died two years earlier. Ten years had passed since the idea of the reef first surface and it would take over a million cubic yards of material to complete the project. Restrictions on what could be added to the reef were beginning to take the project out of the realm of possibility.



Barge passes under bridge on way to dump pipe at Sandmann Reef

A plaque in the Florence Events Center acknowledges a \$15,000 contribution made by the club toward the costs of that facility. However, it does not acknowledge the role played by Rotarians in the planning and financing of that facility. Tom Grove and Bob Read headed the campaign that raised over \$1,000,000 toward its construction. They along with Rotarian Rob Ward and others researched the type of building needed to serve the entire community. Other Rotarians assisted in the fund drive and continue to serve as volunteers to make it work.



Craig and Tanya Voronova

assisted in bringing his Bulgarian interpreter, Tanya Voronova, to Florence for a visit. This was followed in 1999, when the club, with the assistance of several clubs of the district, brought Dr. Ventzislav Nestorov to Oregon for exposure to medical practices in the states. While in Vladimir, Russia, Craig helped start a Rotary Club. Florence club members later carried on correspondence with some of the members of this club. The club also collected and shipped books to the Rotary Club in Kozzalin, Poland which he had assisted while on assignment in that city. Craig also reported to the club on his work in Lithuania. He also had the support of RI as part of the Rotary Volunteer Program.

Lisa Lutero a graduate from Siuslaw High School and a student at the University of Oregon won an Ambassadorial Scholarship. This provided her a year of graduate school in Spain, all expenses paid.



Lisa Lutero

Anna Morrison was elected as the first woman President of the Rotary Club. She served with enthusiasm and high energy during the years 1994-95.

"The year of the clocks" applies to the term of Bill Porter who presented speakers with small clocks bearing the Rotary symbol. Everyone agreed it was an improvement over the trees.

However, the writer's clock only operated for about three weeks after receiving it.

Anna Morrison

Florence Rotary Club signed up the first New Year's Eve after the completion of the Florence Events Center. Ron Caputo, as auction chairman, moved the auction to that evening and combined it with a barbecue and dance. Everything went well until a storm blacked out the city. Emergency lights allowed the party to proceed, but it did cast some shadows over the evening.

Paul Holman was the first second generation Rotarian to be elected as president. His father, Dave, was a charter member of the club. Along with Tammy England, he initiated the McStudy Hall at the middle school. McDonald owner, Roger Snelling, furnished hamburgers, fries and a drink to each student attending. Rotarians became tutors and monitors each week. This provided some 800 hours of study hall plus being mentors to the kids.

The club set a goal of \$8,000 for support of the Rotary Foundation for 1998-1999. The more than \$9,700 raised amounting to \$124.42 per member.

As early as the fall of 1998, committees preparations for the year 2000 District Convention.

Year 2000 District Conference Planning Committee
Murry, Latham, Brubaker, Porter, Pretzer, Bradley, Walter-Sedlacek, Doyle, Young

The club went hi-tech with the use of a used lap top computer donated by Peace Health for use by the treasurer. This facilitated his



work. The club has been experimenting with records on the computer for the previous several years. All seemed finally to be in order.

The club gave its support to the newly formed Boys and Girls Club in Florence with a gift of \$2,000. This was be used to sponsor the Rotary Camp Discovery Summer Program.

After many 21 years of enjoying the hospitality of the Fireside Room at the Windward Inn with its Window Room annex sub-club, Florence Rotary moved to the Florence Events Center. The move took effect on September 9, 1999. It effectively killed the "window room revolt."



Evelyn and Ed Strange

In 1999, the Club received \$10,000 from Eddie Strange Trust. It was used to establish a Benefactor's Award with Rotary International in the name of Ed and Evelyn Strange. For over 31 years, Ed provided the club with some of its hardest work and best laughs. This was the first such award made by a Florence Rotarian.

Club members pledged \$1680 toward vision project. The club added \$500. Dr. Ray Mans became part the team that followed up on work in and around Santa Elena, Ecuador started by the Corvallis club which the Florence club had also help fund. The trip was not completed until July of the year 2000, but is included here since the planning and fund raising took place before the end of the decade. The team provided over 1,000 pairs of glasses and 65 cataract surgeries. Over \$50,000 in supplies and expenses were needed for this project. All of doctors and medical staff were volunteers.

The club jointly sponsored a gala New Year's Eve party at the Florence Events Center to welcome in the year 2000. The event sponsored with the Kiwanis and Soroptimists featured dinner and

dancing. There were no Y2K foul-ups and the evening actually made a profit of \$26.

After some 15 years of sweating over the artificial reef project, the club finally terminated its agreement with the Port of Siuslaw and dropped the project. There were just too many obstacles and no support from the State of Oregon or Corp of Engineers. It was a great idea whose time has not yet come.



It is difficult to try to summarize four decades of service to the Florence community. It would be characterized by the Rotary motto Service Above Self. The club has generated over \$350,000 in scholarships and direct grants. Its presence has been felt through the efforts of members acting individually and as groups in ways not directly related to Rotary. Its influence has been felt world wide through such projects the Eldama Ravine, Lifewater, and the Ecuadorian vision clinic. The world has been brought closer through outstanding exchange students and Group Study Exchanges. Three hundred and twenty one men and women have come to know each other as friends.



Blowing out the candles on the club's 40th anniversary.

Stone, Brauer, Barnhart, Owens, Grove, Clark, Johnson, McMicken, Porter, Smith, Miller

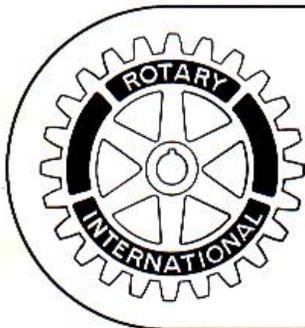
Front: Miles, Young, Stewart, Doyle, Holman, Mc



First Club Newsletter
Cover
in color.
This format started in
1990-1991

FLORENCE ROTARY CLUB
P.O. Box 294
Florence, Oregon 97439

Meets Tuesday at Noon
Windward Inn



SAN-DU-INS

The Official Bulletin
of the
Florence Rotary Club

HUB of the Oregon Coast